



POB 9311
Ogden, Utah 84409
801-564-5585

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surgical.com
801-564-5585

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*Quality Healthcare
Meetings Since 1946*

Jason R. Hoagland, MD, Pediatrician and the 2017 Ogden Surgical-Medical Society (OSMS) President, with OSMS Board Members and McKay-Dee Family Residency Faculty Stephen D. Scharmann, MD, Assistant Residency Director, and Bryan J. Campbell, MD, Core Faculty, are honored to invite you to participate in a Poster Presentation at the May 2017 Ogden Surgical-Medical Society Conference.

The conference, which includes physicians and other health providers from the Western United States, will include the Poster Presentation. The poster presentation session is Wednesday, May 17, 2017 from 10 AM to 12 PM. There is no poster application needed prior to the poster contest presentation conference session, however; please let Teresa Puskedra, OSMS Executive Director, know by email teresapuskedra@ogdensurgical.com or 801-564-5585 that you will be attending. Please sign in at the registration desk on the 3rd floor, May 16 evening, or the May 17 morning for your name tag. Monetary Prizes will be awarded for First, Second and Third Place, \$500, \$250, and \$100 respectively.

The OSMS Conference is located this year at Weber State University in the Shepherd Union Building 3rd Floor (3910 West Campus Dr., Ogden, Utah 84408). Directions are as follows to the W8 parking lot:

1. Driving North off of Highway 89, turn right on Harrison Blvd. Or driving South off of Highway 115, Exit 12th Street and turn left, take a right on Harrison Blvd.
2. Right on 3950 South (Driving South turn left on 3950 South).
3. Right on S. Dixon Drive.
4. Left on Playfield Way to W8 parking lot. Shepherd Union Building is straight North of Parking Lot. (Signage and Greeting WSU Ambassadors with golf carts will be at this location for any location questions.)

All poster participants can attend the 3.5 day CME Conference which includes breakfast and lunch for free and receive their CME for free (courtesy of the Ogden Surgical-Medical Society) as well as participate in the free social activities at night.

Please confirm participation by Friday, March 10, 2017. No prior poster proposals are needed.

Objectives for the poster contest. After the poster session, attendees will be able to:

1. Utilize this process in a quality project within their practice
2. Use the information gained in the research project to modify daily practice
3. Access community medical resources more effectively
4. Watch for similar cases in practice

Our nonprofit organization was formed in 1946 and has provided medical education to our community with an annual conference for 70 years. The meeting is attended by approximately 600 (approximately 1/3 are primary care physicians) practitioners and held here in Ogden, Utah. Our website is <http://www.ogdensurgical.com> and you can obtain a history and flavor for our organization through the website.

If you cannot attend all of the 3.5 day conference, please make your choice of attendance by topics you are most interested in on any given day and let Teresa know this information. The conference agenda is available on ogdensurgical.com.

Creating a Successful Poster

Plan

- Size – 4 feet by 4 feet
- Text – amount of copy, font type and size
- Images and graphics

Assemble

- Proof, edit, re-proof, re-edit

Print

- Check campus and local printing service rates/experience
- Printing charges range from \$9-12 per square foot depending on paper selection
- Plan for a 1-2 week turnaround time
- Check if you can submit your poster for printing via e-mail, CD, floppy disc or thumb drive
- Specify the date your poster is needed, its finished size and paper type

Display Options

- Paper or canvas roll
- Poster board

Selecting Poster Content

Describe all parts of the research, educational program or community service project, including why it did or did not work.

- Background
- Hypothesis/program or project objectives
- Research design/program or project description
- Results/evaluation
- Conclusion(s)

Evidence-based review

- Evidence summary
- Recommendations from others
- Clinical commentary

Tips on Constructing Your Poster

Be consistent

- Keep consistent margins
- Keep line spacing consistent
- Keep color, style and thickness of borders the same
- Keep shading consistent

Limit text

- Put details in a handout
- Goal: 20% text, 40% graphics, 40% space (this is a suggestion only)

Make sure ideas flow from panel to panel logically (consider numbering panels)

Use Charts and graphs to illustrate data (avoid large tables of raw data)

Use high resolution photographs (Web images often won't work)

Pick 2-3 fonts

- Headings – Good Old Style, Bold, Shadowed, Garnet, Centered
- Body Text – Verdana, Black, Left Justified
- Labels – Arial, Black, Left Justified

Pick 2-3 colors

- Use the same principles for contrast that you might use for a PowerPoint presentation
- Conserve on ink by limiting solid color backgrounds by using white or light colors

Test readability

- Title banner should be able to be read from 20 ft
- Body text should be able to be read from 6 ft
- Suggested font sizes (will vary slightly depending on font style)-these are only suggested sizes, not mandatory.
 - Title of poster: 96-120 pt
 - Author(s) and institution: 60-72 pt
 - Headings: 60-72 pt
 - Body Text: 32-48 pt
 - Labels: 20-32 pt
- Do not use all capital letters

Abstract requirements:

Research

- Project description
- Objectives/purpose
- Methodology
- Presenters' role in project
- Results/evaluation
- Conclusion

Clinical Inquiry

- Introduction
- Case description
- Discussion of practice guidelines

Community Project/Educational Program

- Project/program description
- Objectives/purpose
- Methodology
- Presenters' role in project/program
- Results/evaluation
- Conclusion

Judging Criteria - Entries will be judged on:

- Originality/innovative nature of project or question
- Statement of purpose/goals
- Project description
- Evidence-based nature of content
- Validity of conclusions